



The Tourism Bureau Services

How we can help...

The Tourism Bureau Southwestern Illinois is the sales and marketing firm for the hospitality and tourism industry. The service area consists of ten counties: Bond, Clinton, Fayette, Madison, Marion, Monroe, St. Clair, Randolph, Perry and Washington. Our mission is to market the cities, villages, attractions, lodging establishments and all other hospitality-related businesses to bring in visitors from outside the region.

Save time and money on your next project!



The Bureau offers **Marketing Services** relative to your membership level:

- ~ Regional sales & marketing team
- ~ Marketing plans & proposals
- ~ Placements for advertising & promotion
- ~ Design & photography services
- ~ Promotional projects: DVDs, billboards, brochures, rack cards, TV, print and radio advertising, etc.
- ~ Fulfillment services
- ~ Website development
- ~ Leads, grant & statistical information
- ~ Bidding printing, layout, graphic design, website design
- ~ Speakers for groups

We also offer **Group Services** for meetings, sports events, motorcoach, conventions, reunions, etc. Any of these services added to your proposal can help you convince a planner to select your location.

- ~ Lodging with an online reservation system
- ~ Service before, during and after events
- ~ Information supplied for the members of your group

Call us and we'll help you with your marketing or promotional project or event!

618-397-1488 or 800-442-1488
www.thetourismbureau.org