

Membership Benefits, Levels & Rates

	Lodging Membership Levels										
	Platinum \$7,000	Diamond \$4,000	Ruby \$2,500	Gold \$1,500	Silver \$800	Bronze \$600	Brass \$225	Bed & Breakfast Campground \$150	Budget/Economy Hotel \$4/room (min. \$225)	Mid-Scale Hotels/Motels \$7/room (min. \$350)	Upscale & Luxury Hotels \$10/room (min. \$500/max \$1500)
Marketing Consultation The Bureau staff will prepare a marketing proposal for your business, attraction or community including identifying target markets, promotion options, planning, and involvement in Bureau-sponsored projects. Our sales and marketing team can consult with you to help implement the plan.											
Website Advertising Save on banner advertising on our website.			15%	10%	10%	10%	5%				
Media Buy Discounts Our team can help produce promotional materials, including DVDs, billboards, print, radio and television ads, brochures, rack cards, etc. Pricing is based on the size and scope of the project. We offer bid service for design, printing and production											
Visitors Guide Advertising Credit Save when you advertise in the annual Visitors Guide.	70%	60%	50%	40%	30%	20%	5%	5%	5%	5%	5%
Gateway Raceway Booth Sponsorship Distribute information at three major races at Gateway.											
Web link Only members are linked on our site! Links are established on the Member Roster and in text where the member is listed											
Tourism Times Advertising Discount Reach 75,000+ readers seasonally with information about your business, attraction or event.	20%	15%	15%	10%	10%	10%	5%				
Leads & Referrals Leads from trade shows, advertising, Illinois Bureau of Tourism and other sources are shared with members. We refer visitors for lodging, entertainment, eateries, meeting and sports facilities, etc.											
Southwestern Savings Members may offer discounts or giveaways to groups. We give them to sports teams, meeting and convention groups, reunions, etc. Non-members pay \$100/year.											
Tourism Times Receive the Tourism Times publication featuring regional attractions and events.											

For more information, call Dan Krankeola at 618-397-1488 or dkrankeola@thetourismbureau.org