

Corporate Partner Membership

The Tourism Bureau Southwestern Illinois appreciates the businesses and organizations that become members in support of our efforts to market and welcome visitors to Southwestern Illinois.

The travel and hospitality industry brings \$820,000,000+ to our nine county region each year, helping the economy and supporting the quality of life in our communities.

Membership Benefits

Advertising Credit - 50%

Receive a 50% credit towards advertising in the annual Visitors Guide and the bi-monthly *Tourism Times* magazines. The discount applies to any size ad. Only the Corporate Partners are given discounts for the *Tourism Times* advertising.

Visitors Guide circulation is 100,000+

Tourism Times circulation is 50,000+ 6 times/year

Advertorial

Receive a 1/2 page of advertorial space about your business in an issue of *Tourism Times*, written and photographed by our staff.

Website Advertising

Your logo and link to your website will be featured on www.thetourismbureau.org on the Corporate Partners page. Corporate Partner members may list multiple locations on the website.

Membership Roster

Corporate Partners are listed on the Membership Roster in our print publications and online.

Membership Fee

\$1,500 annually